

SUMMER IN THE CITY



3RD ANNUAL CSR INVESTING SUMMIT

Dissecting ESG Ratings: Understanding Ratings Construction

Insight360 ESG ratings matrix

SOURCE	“Big data” - any and all data accessible through the internet.
REGION	Currently US-focused (NYSE + NASDAQ) with international coverage coming soon.
FREQUENCY	Real-time: as events happen and data becomes available.
GRANULARITY	Transparent ratings with underlying data points always available to the end user.
QUALITY	Inter-rater reliability = degree of homogeneity in opinions. Sustainability data has no objective benchmark.
AVAILABILITY	Immediate access to the latest ratings through Software-as-a-Service (SaaS) platform.
HUMAN TOUCH	None: fully automated analytics using cognitive computing.
CONSISTENCY	Completely consistent: no changing human opinions, rules-based technological solution.

